

From: Georgiou, Councillor Anton
Sent: 03 January 2024 22:11
To: Business Licence; Chohan, Councillor Bhagwanji; Matin, Councillor Hannah
Cc: Legister, Linda; Prashar, Anu
Subject: Re: New premises licence application 30409 - Alperton

To whom it may concern,

As one of the Councillors for Alperton ward; I am writing to oppose the granting of yet another Alcohol License in our locality for the following business:

Name of Premises: One Stop Superstore
Address of Premises : 284 Ealing Road, HA0 4LL
Application Details:

Licensable Activity	Days	Times
Supply of Alcohol (OFF Sales)	Monday - Sunday	09:00hrs to 22:00hrs

The granting of an alcohol license to this business would mean another licenced business in an area of Alperton which already experiences more than its fair share of issues due to the sheer number of venues able to sell alcohol. Not only does this part of the ward experience heightened ASB due to the over consumption of alcoholic beverages, which can be confirmed by Council Officers and the local Alperton SNT, but it also suffers from large amounts of rubbish, namely cans and bottles, littering our streets when consumers do not discard their waste responsibly. This is a huge issue. Another business selling alcoholic beverages has the potential to make this problem much worse. Cumulatively this has a detrimental impact on the health and wellbeing of local residents, in the overall appearance of the area and dealing with the consequences are a considerable drain on Council and Police resources. I strongly urge the Council to reject this application.

Kind regards,

Cllr Anton Georgiou
Liberal Democrat Councillor, Alperton
Leader of the Liberal Democrat Group, London Borough of Brent